



# 17TH ANNUAL FAMILY LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES

MAY 13 - 14, 2022

Embassy Suites  
Albuquerque, NM

# ABOUT PARENTS REACHING OUT

As a statewide non-profit organization, we work with families, caregivers, educators, and other professionals to promote healthy, positive, and caring experiences for New Mexico families, youth, and children. We have served New Mexico families for over forty years.

Our mission is to enhance positive outcomes for families and children in New Mexico through informed decision-making, advocacy, education, and resources. Parents Reaching Out provides networking opportunities for families to connect with and support each other.

This mission supports all families including those who have children with disabilities and others who are disenfranchised.

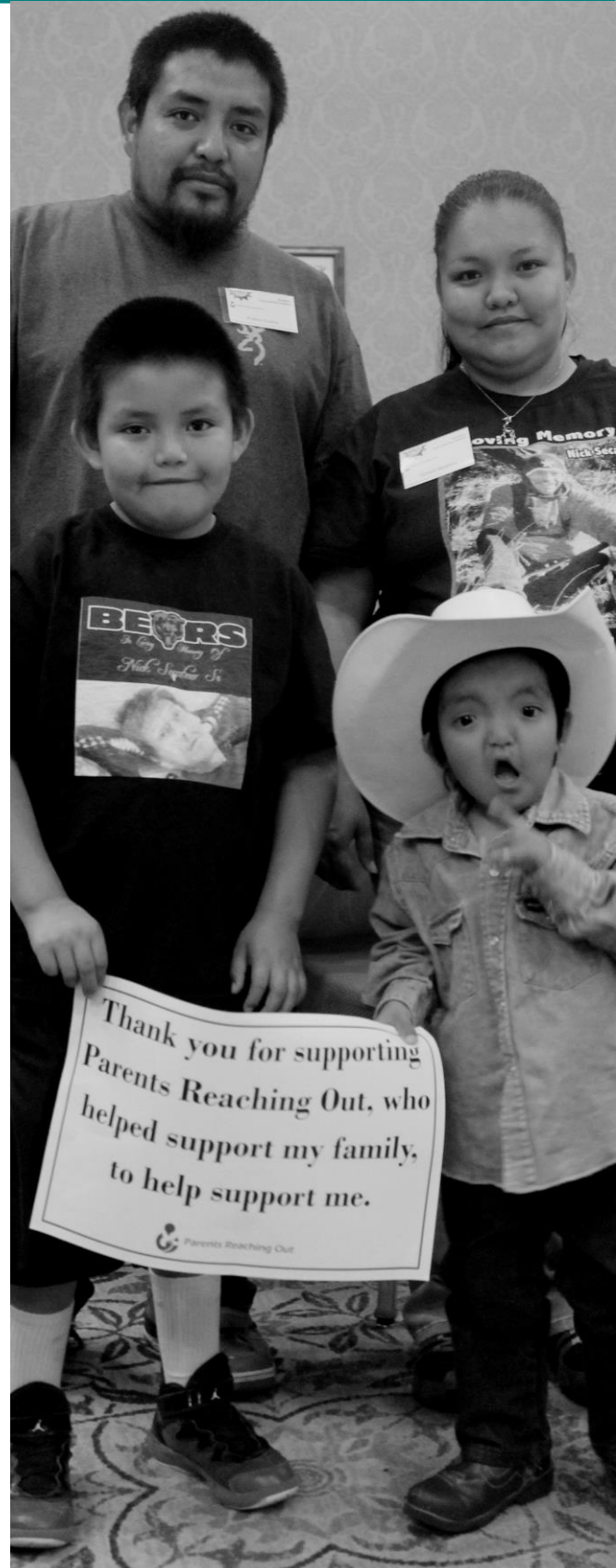
Parents Reaching Out achieves this by:

- Developing family leadership
- Connecting families to each other
- Building collaborative partnerships
- Providing families knowledge and tools to enhance their power

At no cost to families, Parents Reaching Out offers:

- Information and resources in early childhood, healthcare, education, and transition for children and youth with disabilities
- Support and Guidance
- Leadership Opportunities

To learn more visit [www.parentsreachingout.org](http://www.parentsreachingout.org) or call us at 505-247-0192.



# ABOUT THE CONFERENCE

Each year, Parents Reaching Out hosts a two-day conference to provide opportunities for families and youth to improve their knowledge and skills in leadership and advocacy.

The annual 2-day Family Leadership Conference provides sessions to meet the needs of families who have children ages birth-26 with a wide range of disabilities. The entire family, including children and youth, are welcome to attend the conference. There will be sessions geared towards youth and young adults. Select sessions are offered in Spanish. This conference is one of a kind in the state of New Mexico providing emotional and informational support to families.

## CONFERENCE TOPICS INCLUDE:

- Americans with Disabilities Act (ADA)
- Transitions
- Advocacy
- Section 504
- Behavior
- Family Engagement
- Literacy
- Self Determination
- Health and Nutrition
- Early Childhood
- Parenting
- Financial Literacy
- Individuals with Disabilities Education Act (IDEA) Part C and/or Part B
- Special Education Strategies
- Inclusion



# SPONSOR BENEFITS

## PARTICIPANT QUOTE

"I was amazed, I felt my heart fill with HOPE. I had all but completely lost that and HOPE should never be lost. I have felt lost and I have felt my family has been lost, you made such a difference, you gave me my HOPE back. Thank you!"



200+

Participants



20+

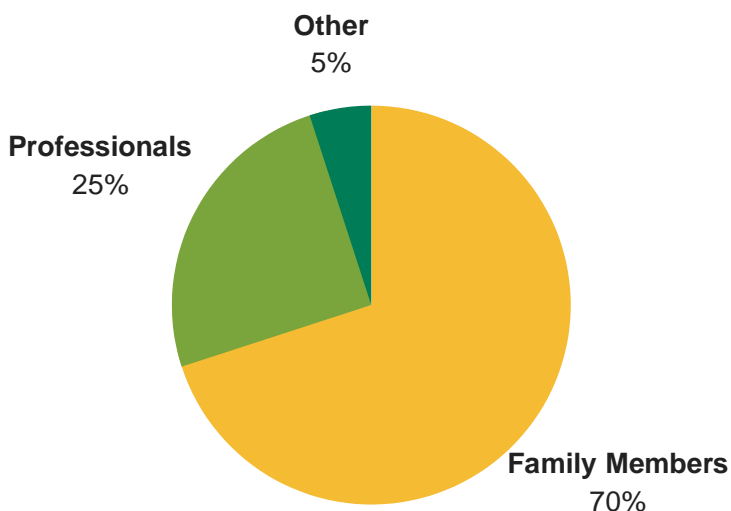
Breakout Sessions



15+

Exhibitors

## PARTICIPANT BREAKDOWN



## PROMOTE AND SHOWCASE

You can promote your services, company, and products to our attendees, meet potential partners and customers. We will work with you to identify the best opportunity for you.

## NETWORK AND CONNECT

The conference gives you the perfect opportunity to reach over 200 people from around the state. You will have a captive audience to connect with and grow your network.

## BRAND/SERVICE AWARENESS

We often hear from families that this conference opened the door to resources, services, and information they had never heard about. Our goal is to make sure families and professionals understand what is available in their communities.

# SPONSORSHIP PACKAGES

## CONFERENCE PARTNER

**\$10,000 +**

- Full-page advertisement in the event program.
- Banner displayed during all general sessions.
- Inclusion on event promotional pieces (mailings, emails, and flyers).
- Company name mentioned at each general session and social function at the conference.
- One complimentary exhibit booth at the Conference in the highest-traffic location.
- Signage on the Parents Reaching Out conference web page with your logo and link.
- Five adult registrations to attend the conference, including all meals and materials.

## CONFERENCE ADVOCATE

**\$5,000**

- Half-page advertisement in event program.
- Company name mentioned at each general session.
- One complimentary exhibit booth at the conference.
- Signage on the Parents Reaching Out conference webpage with your logo.
- Registration for three adults to attend the conference, including meals and materials.

## CONFERENCE SUPPORTER

**\$3,000**

- Business size card advertisement in event program.
- Company name mentioned at each general session.
- Signage on the Parents Reaching Out conference webpage with your logo.
- Company name mentioned at the conference opening.

# ADDITIONAL PACKAGES & OPPORTUNITIES TO DONATE

We have other opportunities for you to promote your services and help us make this conference a success!

**MEAL SPONSOR** **\$7,000**

**CONFERENCE BAG SPONSOR** **\$3,000**

**LANYARD SPONSOR** **\$2,500**

**FAMILY SCHOLARSHIP FUND** **\$1,000**

**SWAG BAG INSERTS** **\$500**

**SILENT AUCTION DONOR** **ITEM DONATION**

**LAPTOP SPONSOR** **ITEM DONATION**

Do you have something else in mind? we would love to hear your ideas!



# PROGRAM AND EXHIBITS

## PROGRAM ADVERTISEMENT

Each conference attendee will receive the conference program, giving you the opportunity to showcase your company and services! Program ads are printed in color at no additional charge.

- Full-page 7 1/2 wide x 10 1/2 tall \$1,000
- Half-page 7 1/2 wide x 5 1/4 tall \$500
- Quarter-page 3 3/4 wide x 5 1/4 tall \$300

## EXHIBIT BOOTHS

This covers two people, any additional staff participating must register. We have added a discounted rate.

- Non-profit Exhibit \$250
- For-profit Exhibit \$300
- Additional Staff- Discounted Rate \$150

Do you have something else in mind? We would love to hear your ideas!

Contact:

[conference@parentsreachingout.org](mailto:conference@parentsreachingout.org)

505-247-0192



